

FIELD TRIAL MAGAZINE

2008 DEADLINES

Issue	Insertion Orders Due	Copy Due	Estimated Mail Date
Winter 2008	November 2, 2007	November 16, 2007	December 15, 2007
Spring 2008	February 1, 2008	February 15, 2008	March 15, 2008
Summer 2008	May 2, 2008	May 12, 2008	June 15, 2008
Fall 2008	August 1, 2008	August 15, 2008	September 15, 2008

Please note that rates contained in our Media Kit and our Rate Card Number Two will remain unchanged for 2008. We are currently taking advantage of direct-to-plate technology in the printing of the magazine and prefer to receive advertising copy on disk or via e-mail at birddog@ncia.net. If you have any questions please feel free to call us at:

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